

What's included in a WaterWise™ Program?

Resource Action Kits

Include:

Oxygenics® Showerhead, Bathroom Aerator, Kitchen Aerator, Flow Rate Test Bag, Toilet Leak Detector Tablets, Mini Tape Measure, Water Temp Check Card, Drip/Rain Gauge, Resource Fact Wheel, Adventures in Green Valley CD-ROM, Student Activity Book

Classroom Materials

Include:

Parent Introduction Letters, Certificates of Achievement, Program Video, Classroom Posters, Comprehensive Teacher Guide, Toll-Free Telephone Support

Program Implementation

Includes:

Program Enrollment/Teacher Sign-Up, Program Materials Shipped, Delivery Confirmation, Implementation Dates Scheduled with Teachers, Periodic Phone Contact to Ensure Implementation and Teacher Satisfaction, Result Collection, Teacher Evaluations and Survey Review, Program Summary Report Developed and Delivered to Sponsors

Community Outreach

Includes:

Sponsor logos will be included on materials that go into the schools and homes. Professional press releases will be developed. Teacher awards can be provided and award ceremonies can be scheduled. Other options are available.

What are the benefits of the WaterWise™ Program?

Quantifiable Results and Measurable Savings

The average WaterWise Participant saves over 95,810 gallons of water, 2,125 kWh of electricity and 435 therms of gas over a 10 year period. This is from the product installation alone! Any savings produced by changes in habits taught by WaterWise™ education materials will be additional! All program results are provided to the sponsor upon program completion in the form of a Program Summary Report.

Positive Public Relations

Children involved with environmental stewardship are very “news worthy”. Press releases provided by the RAP Team will help to expose the merits of the WaterWise Program and Program Sponsors in local news papers. Teacher awards help your organization to strengthen ties with local educators and are a great way to show appreciation for their support, leaving the door open for programs in the future.

Easy and Effective Implementation

WaterWise™ combines multiple conservation concepts into one turn-key program. All implementation is handled by the RAP Team making it hands off for the sponsors. Years of program experience has helped the RAP Team to develop an effective implementation system that works! Why reinvent the wheel?

Flexibility and Customization

The WaterWise™ Program allows sponsors to shape the program to meet their needs. Depending on program size and costs, sponsors have the opportunity to place logos on the showerheads, design custom kit boxes or make other cosmetic changes. Additionally, the WaterWise™ Program delivery method makes it a perfect platform for other conservation efforts that sponsors may be involved in or would like to begin. For example the kit could be a great way to distribute a Xeroscape CD ROM or to advertise for a ULFT or High Efficiency Clothes Washer Rebate Program as well as other possibilities.

